

Strategy	Description/Details	Priority Being Addressed	Action Steps	Responsible Parties	Timeline
Community Coalition	Establish a community coalition to lead the implementation of the Community Health Improvement Plan (CHIP). This coalition will facilitate ongoing discussions about community improvement and ensure effective communication between organizations.	Mental Health (MH) Substance Use (SU) Chronic Disease (CD)	Collect names and contact information of interested community partners.	CHIP Huddle Team	May 2025
			Develop coalition framework (subcommittees, meeting logistics and cadence, etc.)	Coalition Leadership	July 2025
			Initiate coalition and subcommittee meetings to continue on a regular basis defined by coalition	Coalition	June 2025
Mental Health (MH) and Substance Use (SU) Subcommittee	Engage all local MH/SU providers to review and collaborate on MH/SU services and break down communication silos.	MH/SU	Establish subcommittee with chair and convene all MH/SU providers that serve the Bath and Highland area.	Coalition	July 2025
			Contribute to community resource guide and provide updates to subcommittee and resource list as services change	Coalition Subcommittee	Ongoing - have initial list ready by end of summer 2025
			Engage in quarterly subcommittee meetings to review objectives and implementation progress	Coalition Subcommittee	Ongoing - first meeting by EOY 2025
Community Resource Guide	Create and maintain a community resource guide that lists available resources, programs, and services in Bath and Highland Counties. Distribute the guide through various channels, including online platforms (such as websites and social media), email newsletters, newspaper, and physical copies at local community centers, libraries, and events. Ensure that the guide is easily accessible to all community members and update it at least once a year to keep the information current.	MH/SU, CD	Identify funding and assign parties to take leadership over creating and maintaining a community resource guide	Coalition	Summer 2025
			Gather information on community resources, services, and programs in Bath and Highland counties	Coalition	Summer 2025
			Create and disseminate QR code postcards that provide digital access to the guide as well as a printable version to community partners to share with community members	Coalition / The Recorder	Fall 2025
Lifespan Training/Stigma Reduction	Host community events, education sessions, and trainings to normalize discussion about mental health. Engage trusted messengers and community leaders to take trainings and promote events.	MH/SU	Host community events (minimum one per year) to normalize talking about mental health and reduce stigma such as The "Out of Darkness Walk"	MH/SU Subcommittees Rockbridge Area CSB (RACS), Valley CSB, Bath Community Hospital (BCH)	Ongoing - first by Fall 2026
			Host education opportunities and trainings (ex: REVIVE, MHFA, youth MHFA, ACEs, Suicide Intervention)	RACS, Valle CSB, BCH, Central Shenandoa Health District (CSHD)	Ongoing - first by Fall 2026
			Promote and share information by building relationships and leveraging trusted messengers	Faith-based organizations, Civic Organizations, BCH, RACS, Valley CSB, Schools, Sheriff's Offices	Ongoing - begin by EOY 2025
Community Hubs	Leverage and enhance existing community hubs such as food pantries, school events, county fair, etc. to provide prevention and education services	CD	Identify hubs and engage relevant community partners to introduce strategy.	Hot Springs, Windy Cove and McDowell Food Pantries, Bath Community Hospital, Central Shenandoah Heath District.	Ongoing - begin by July 2025
			Evaluate the resources and services needed by conducting surveys with food pantry attendees identified as the most populated and consistent gathering.		August 2025
			Implement identified resources/services		Fall 2025